

ABSTRACT OF THE DISCLOSURE

A computer-implemented approach for organizing input listings from various sources of input listings. Input listings are organized by mapping the input listings to consolidated listing that correspond to the input listings. The mapping of the input listings are based on various techniques such as a Stock Keeping Unit item-listing-to-consolidated-listing matching technique, a name/title item-listing-to-consolidated-listing matching technique, and a model item-listing-to-consolidated-listing matching technique.